

Example wedding-style brief

2 photo references and the details to discuss.

WEDDING STYLE

Relaxed garden wedding

COLORS / PALETTE

Ivory, olive, butter yellow and a little burgundy

VENUE / SETTING

Garden with a covered indoor alternative

SEASON / DATE

Early summer

BUDGET / CURRENCY / PRIORITIES

Confirm local quotes; prioritize flowers and guest comfort. Reuse arrangements only with an agreed moving plan.

GUEST RANGE

About 60, to confirm with the venue

WHAT MATTERS MOST / SIMPLER BACKUP

Let the setting lead. Keep the airy flower outline and pale linen. If the full arrangement is beyond our budget, use fewer flower groupings and one repeated accent color.

Before booking: agree the actual materials, scope, setup, collection, availability and total quote with your venue and suppliers. A concept reference is a direction, not a guarantee.

MAIN REFERENCE

A garden wedding with airy flowers and a generous table



garden

ivory, olive, butter yellow, oxblood

Ivory linen, olive green and butter-yellow flowers create a relaxed garden gathering, with a complete plan for bringing it together.

WHAT TO BORROW OR CHANGE

Main atmosphere: a loose garden composition with space for people to gather. Ask the venue to confirm the covered layout and setup access.

PRACTICAL ADAPTATION

For a gentler version, keep the olive linen and use only ivory flowers. For more fullness, replace the small vessels with fewer low bowls rather than adding height everywhere. Carry the same linen and vessel rhythm indoors if the outdoor plan changes; the photographed gravel is a setting detail, not an access recommendation.

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<https://weddingideasnow.com/ideas/garden-party/>

SUPPORTING REFERENCE

An airy bouquet with space between stems



garden, romantic

pink, yellow, green

A wider irregular outline and staggered stems create an open, garden-like shape.

WHAT TO BORROW OR CHANGE

Borrow the airy outline and trailing ribbon. Use available flowers in the palette and a comfortable carrying size.

PRACTICAL ADAPTATION

Ask for the desired outline and proportion first, then allow your florist to suggest locally available material. Check how much space it needs in transport.

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<https://weddingideasnow.com/ideas/bouquet-airy/>